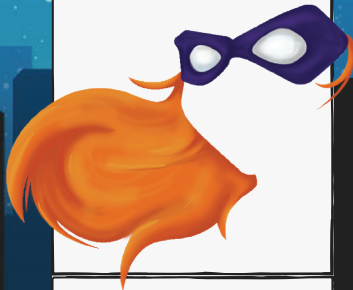


2020  
NO. 1 | FEB



kaitlinhenre.com

# KAITLIN HENRE DESIGNER. ARTIST. SUPERHERO.

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Duluth, GA

## ADVENTURES / WORK EXPERIENCE

### SENIOR GRAPHIC DESIGNER

Rock, Paper Scissors - Lawrenceville, GA | September 2014 - Current

In my role as Senior Graphic Designer, I work with a range of businesses and organizations that are at a crossroads and need change, through branding and or marketing efforts. I support them by providing creative strategies, campaign creation & implementation, and website design. In this role I have the added responsibility of maintaining client websites and minor development tasks.

### FREELANCE DESIGNER

Millennium Benefits Consulting - Sandy Springs, GA | June 2013 - June 2014

I supported the Millennium Benefits Consulting team in creating materials for their various employee healthcare enrollment campaigns. These campaigns included postcards, flyers and promotional materials for several notable brands.

### MARKETING COORDINATOR

Peleman Industries - Alpharetta, GA | May 2013 - September 2014

My responsibilities included supporting the American sales office and creating customized book covers upon request. In this role, I worked on sales materials, presentation support and packaging, as well as working with a team of designers from around the world to collaborate on large-scale projects.

### DECORATIVE PRODUCTS SALES ASSOCIATE

Sherwin-Williams Paint Company - Woodstock, GA | September 2010 - May 2013

While in college, I found the perfect job for an upcoming designer. At Sherwin-Williams, I was able to practice color theory in matching older paint colors, provide customers with support in picking the right color for their project. Throughout my time, I fulfilled orders varying from the average homeowner to commercial repaints, assisted in customer relations, and the daily business operations as a third key employee.

## TRAINING / EDUCATION

### ART INSTITUTE OF ATLANTA

Bachelors of Fine Arts in Graphic Design | GPA: 3.9/4

## SUPER POWERS / SKILLS

Adobe Creative Suite:

- AfterEffects
- Illustrator
- InDesign
- Photoshop
- XD

Wordpress

Google Suite

SEO

Wacom Tablet

Illustration

Photography

## FUN FACTS / ACCOMPLISHMENTS

35 Under 35 Recipient - Gwinnett Young Professionals  
June 2021

Gwinnett Young Professionals Leadership Institute  
Completed June 2018

WP Gwinnett Meetup Group  
Assistant Organizer - Jan 2020

Google Analytics for Beginners Certified  
Completed August 2018

Artwork featured in the High Museum of Art, Atlanta, GA  
May 2009

Favorite Superhero: Batman

Favorite Dinosaur: Velociraptor

References available upon request.